

## KEYNOTE SPEAKER BIOGRAPHIES (2016 to 2023)

**2023, 2019 & 2016 (Opening Speaker): Danielle Feinberg** is currently a Visual Effects Supervisor at Pixar Animation Studios. As she worked her way from an entry level, technical job in February 1997 to Director of Photography - Lighting, one of the top creative positions, she crewed many of Pixar's feature films including *Toy Story 2*, *Monsters, Inc.*, *Finding Nemo* and *The Incredibles*. Danielle rose to be the Director of Photography for Lighting on Disney Pixar's Academy Award-winning films *WALL-E*, *Brave* and *Coco*.



Feinberg's love of combining computers and art began when she was eight years old, and first programmed a Logo turtle to create images. This eventually led her to a degree in Computer Science from Harvard University. In addition to her Pixar work, she works with teenage girls, encouraging them to pursue code, math and science by demonstrating to them this same magic found by combining art and technology. In 2016, she was able to bring that message to a broader audience with her TED talk that was part of the PBS "Science and Wonder" presentation for TED Talks Live. It was named one of the top TED talks of 2016.

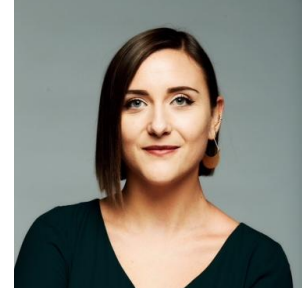
**2022: Joyce Leveque** was the keynote speaker at the 2022 AAUW-OML STEM Conference. She is the Director of Quality Operations in the Biologics Development Department for Bayer Healthcare at their Berkeley campus. This site is part of Bayer Pharmaceuticals, the 16th largest pharmaceutical company in the world with about \$18 Billion in sales in the U.S. alone for 2021. Bayer aims to discover and manufacture innovative medicines that will improve human health worldwide by diagnosing, preventing, and treating diseases as well as focusing on developing innovative products finding solutions to major health challenges in the areas of the heart, cancer, women's health, blood and eyes.



If you have heard of Bayer Aspirin, Aleve, Alka Seltzer, Claritin, Flintstones and One-A-Day Vitamins and the antibiotic Cipro, they are all made by Bayer. The company's purpose is Science for a better life and the vision is Health for all, hunger for none. The company's business portfolio includes Pharmaceuticals, Consumer Health, Crop Science, etc.

The Berkeley campus houses Biologics Development (BD) and Biomanufacturing. As Director, Ms. Leveque manages a team of about 12 individuals in the BD Compliance and Operations group. She went to UC Davis where she earned a Bachelor of Science degree in Biotechnology with an emphasis in Microbiology and Fermentation.

**2021: Francesca Hinkamp** is a Pediatric Genetic Counselor at the UCLA Institute for Precision Health in Los Angeles. She certainly did not start out with a STEM related career in her sights. She participated in AAUW-OML's Sister to Sister as a middle schooler in 2002 and again as a mentor in high school in 2008. She shares, "that day as a participant shifted the way I thought about my social identity as a young woman and my participation as a mentor was meaningful and helped to shape my leadership abilities." Francesca went from a BA in Sociology from USF to an MS in Human Genetics from Northwestern University, Chicago, Illinois - one of the top schools in Genetic Counseling. Today, she provides pioneering genetic counseling in pediatrics, adult medical genetics, neonatal intensive care and pediatric cancer predisposition. She received the National Society of Genetic Counseling Best Student Abstract Award at the National Society of Genetic Counselors Conference in Salt Lake City.



**2019: Danielle Feinberg (Please see above)**

**2018: Eve Phillips** is a Group Product Manager at Google, leading product strategy and development for its Chrome products in the workplace. She was also elected to the Orinda Union School District Board in 2022, the Orinda City Council in 2014, and was the Mayor of Orinda in 2017. Previously, Eve co-founded and served as CEO of Empower Interactive, Inc., a digital health company dedicated to improving access to high-quality, measurable behavioral healthcare for those in need. Before Empower, Ms. Phillips held a variety of roles in small and large tech companies, including Trilogy, Zazzle and Microsoft, and worked as a member of the investment team at Amadeus Capital Partners, Vector Capital and Greylock Partners. She is a graduate of Miramonte High School, Stanford University and Massachusetts Institute of Technology.



**2017 (Opening Speaker): Jessica Mah** is the founder of inDinero, Stealth Litigation Marketplace, Astonishing Labs and Mahway and has the scars and successes to candidly help any entrepreneur. She has been coding since she was 8 years old and started a web hosting platform when she was in middle school. She studied computer science at UC Berkeley, went through Y Combinator and is a member of the Young Presidents' Organization (YPO). Ms. Mah made the cover of Inc Magazine in 2016 for skilfully rebuilding inDinero to 200+ employees, all focused on eliminating the pains of small business accounting and taxes.



**2017 (Closing Speaker): Christina Cragholm** is the Business Development leader in Internet of Things (IoT) and Mobile at Zoom. Ms. Cragholm, a graduate of Acalanes High School, leads insurgence partnership programs for Nest Labs, Inc. She is a strategist and practitioner of IoT with expertise in building software ecosystems. She has been involved in hardware strategy at Samsung, sales at iSkoot, and software partnerships at Kodiak Networks. She is an active advocate for increased STEM-focused curricula and the next generation of female business leaders.



**2016 (Opening Speaker): Danielle Feinberg (Please see above)**

**2016 (Closing Speaker): MJ Marggraff** is a commercial pilot, author, and a project leader who has created a unique and new space experiment which is currently on the International Space Station.

Twelve years ago she would not have listed these things about herself; but that was before making a major course correction and adding something new to her calendar - Flight School - that changed her life completely. Her latest book, "Finding the Wow – How Dreams Take Flight at Midlife", tells how at age 45 and while an at-home mom of two young children, she decided to follow her childhood dreams, overcome her fears, and learn to fly.



Her background includes FAA Flight Instructor, M.Sc. in Education, and leadership and management positions at Hewlett-Packard and Genetics Institute where she worked to create better teams. She is currently researching issues on long-duration space flights and the ways to help on-board crews succeed on their difficult missions. MJ has been accepted to a doctoral program where she will continue her research, during which time she will find herself in strange and distant places.